

Dissemination Factsheets SEMI Europe Industry Strategy Symposium 2022

About the Industry Strategy Symposium 2022

The year 2022 is critical for industry leaders focused on maneuvering forward to a new normal by proactively capitalizing on growth opportunities for Europe and building sustainable, resilient operations moving forward. To do so, Europe’s semiconductor industry is accelerating activities that are of critical importance to the region and that can become of competitive advantage, while positively impacting future societies and climate.

SEMI Europe as a global trade association representing more than 2500 companies and 1 000 000 professionals world-wide, continues to play a crucial role in promoting the collective good of the industry, keeping collaboration central to businesses’ quick recovery and manufacturers operational in an unprecedented, fast-changing environment.

Organized annually in Brussels, Belgium, the Industry Strategy Symposium Europe—ISS Europe gathers, international decisionmakers, executives and business leaders to address microelectronics market projections and insights on the latest technological, economic, and societal trends, geopolitics, and innovations advancing the microelectronics industry.



Figure 1: ISS 2022 Post Show Report Overview



Figure 2: ISS 2022 Sessions & Speakers Overview



Figure 3: ISS 2022 Featured Keynote Speakers

MADEin4 Dissemination and Exploitation at Industry Strategy Symposium 2022

As key European innovation project, the MADEin4 consortium was a welcomed addition to 2022's Industry Strategy Symposium Europe to share its achievements and views on the future of Industry 4.0 manufacturing. The dissemination of the project was conducted among highly influential audiences from every segment of the global microelectronics industry, including C-level executives, leading manufacturers, key technology stakeholders and purchasers. By focusing on the core objective of engaging businesses and professional as potential future beneficiaries of MADEin4 delivered innovation, the possibility to engage the consortium representatives and project in a direct way proved to be an excellent way to connect with potential stakeholders and collect insight on potential applications of MADEin4 achievements across industries.

To disseminate and exploit knowledge and project achievements efficiently throughout the entire duration of the Industry Strategy Symposium Europe 2022 event, the MADEin4 project was featured as premier collaborative initiative in the EU-Digital Future Forum section (Figure 1 and 2), centered around innovation delivered by EU-funded collaborations. Focused on dissemination of critical innovation objectives and achievements, the promotion of MADEin4 key technologies and project partners was linked through a MADEin4 networking stand with visual presentation of the project. The dissemination within the EU-Digital Future Forum served as ground for showcasing the innovation potential and opportunities of EU funded projects, their impact on the growth of European economy, employment and leadership in key industrial sectors of the future.



Figure 4: SEMI Europe 2022 SEMI Europe MADEin4 consortium representatives