

## Dissemination Factsheets

### Webinar: Chips in Europe: Advancing Innovation in the Semiconductor Industry

#### Project Session: Virtual Cross Metrology: Leveraging Process Sequence for Improved Process Characterization

Virtual dissemination and exploitation of MADEin4 plays a critical role in the project consortium's overall efforts to demonstrate the potential and achievements of the project beyond audiences in Europe. Spreading innovation awareness through virtual means such as webinars, enables the industry world-wide to prepare for the technological advancements delivered by MADEin4, connect with leading innovators while avoiding significant investment into research and development of similar, competing solutions independently. The key goal of MADEin4 virtual dissemination and exploitation is to conceptually pursue effective promotion of the project achievements and transferability of the results beyond the project's lifespan, using the overall dissemination and exploitation strategy as the main engine for promotion and uptake of project results.

Titled: *Virtual Cross Metrology: Leveraging Process Sequence for Improved Process Characterization– the MADEIN4 Project*, the project session was featured alongside presentations of EU-funding opportunities for the electronic components and systems held by Caroline Bedran, Director General of the industry association AENEAS and the presentation of Europe's leading project for mechatronics and robotics – IMOCO4.E. Emphasizing key concepts of the project, the session speaker Andres Torres captivated the audience's attention by focusing on the project's key concepts of metrology and digital twins. The highly technical topics were presented by the project consortium speaker to more than 170 attending international experts from industry and academia in a manner understandable to technical and non-technical audiences alike. The session received positive feedback and is available to MADEin4 consortium and partners on the project website and video-streaming social media (e.g. YouTube).



WEBINAR

**CHIPS IN EUROPE: ADVANCING INNOVATION IN THE SEMICONDUCTOR INDUSTRY**

**SPEAKERS**

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Marek Kysela  
Senior Coordinator Advocacy  
SEMI Europe
-   
Caroline Bedran  
Director General  
AENEAS
-   
Dr. Juan Andres Torres  
Distinguished Engineer  
Siemens EDA
-   
Sajid Mohamed  
Principal Software Engineer

JUNE 13, 2022 | 4 P.M. CEST

Aeneas MADEin4 IMOCO4E

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Figure 1: Webinar - Chips In Europe speakers